

PRESIDENT .....Rich Frohlich, 3107-B Carlton Arms Dr., Tampa (h)933-5853  
 VICE PRESIDENT...Larry Eskridge, 1105 S. Rome, Tampa (h)251-5901 (b)WTOG-TV  
 SECRETARY.....Paul Job, 6720-10th Ave. Terrace S., St. Petersburg (b) 829-4341  
 TREASURER.....Toni Job, 6720-10th Ave. Terrace S., St. Petersburg (h) 345-2689  
 EVENT CHAIRMAN...Curtis Palmore, 701-17th Ave. S., St. Petersburg (h) 821-0611  
 EDITOR.....Beecher Martin, 2604 W. Cleveland St., Tampa (h) 877-1284 (b) 229-5597

JULY 21 MEETING--7:30 PM at the main Carlton Arms Apartments recreation hall, on the lake next to the tennis courts and adult-family pool. (where we met before)  
 At least three films will be shown, small snacks will be there, so come early, bring a friend or your wife, and get to know everyone better. More plans on the Ocktoberfest, information from Porsche-Audi Div., and from our own committee groups. Please plan to make this meeting, and lend your efforts to our statewide-lowersoutheasternwide event.

\*\*\*\*DIRECTIONS: coming from St. Pete on I-4, take Dale Mabry exit, follow Dale Mabry to Sligh, turn right then left at first street off Sligh. Or go to Tennessean Restaurant on Dale Mabry, turn right.

AUG. 18 MEETING--7:30 PM at Terrace Porsche/Audi, 6305 East Hillsborough Ave., Tampa. Mr. Ike Dayan's dealership makes a good meeting place for a number of reasons. We get to know them better and can better understand how their dealership can benefit us as Porsche Owners. See you for the August meeting, which will be the final club meeting before our 'Fest. You really should plan to make both July and August meetings.

....BY THE WAY, Terrace P/A had their grand opening while I was away playing army, but from the reports there was some action out there. VWSE-P/A Div. was in town, Mr. Huffmeyer. Joseph DeMaria, Porsche in Coral Gables, attended as well as Ross Nebelung, Regional Parts Mgr.-VW; Burt Bretsch, Dist. Parts Mgr.-VWSE; Eckart Schneider, Dist. Ser. Mgr.-Porsche; and Sigmund Mayerling...plus others. My spelling is horrible, I'm sure, so pardon me good folks. Suncoast PCA had a good showing as well did other regions. Members from Central Fla. and even Gold Coast came for the grand opening June 26th.

As you have noticed if you read these mullet wrappers from top line to bottom, Larry Eskridge is the new VP, he works for WTOG-TV, where we've met a couple of times. Rich has taken over as top man for Suncoast Region. Got any suggestions for meeting topics or a good film, meeting place, event ideas---call Larry or Rich!

At last report Bill Both was to make the national parade. Frank Stead and new wife were to have a Porsche honeymoon for the Nor'easter...we'll expect a good report from Bill or Frank (and anyone else that attended) on what went on.

Understand Alex Job rolled his car at a recent autocross...righted it, and took another run around the course. Paul, you really ought to get the lad a Porsche! And speaking of Porscheing around at autocrosses, Curtis Palmore is still winning trophies. 8 or 9 by now, and he leads his class in council points. The Porsche is wearing thin on breaks, gears and the normal items that begin to point to a real enthusiast headed for bigger things.

THIS MUST BE SUNCOAST's BIG YEAR--Larry Welke has joined the club! Larry is the big guy that comes to just about every meeting, wins a rally once in awhile, and was having insurance company troubles over owning a supercar. Other new members are: John Menard and Beverly, Tampa; Don Eddings, Tampa; Bob Fredericks, Sarasota (dentist); and Frank Stead, Tampa.

....MOVIE FLICKS (RATED X, only because X rated films seem to draw the largest crowds)

July meeting: COMPETITION DRIVER, a 28-min'er supplied by Neuman Oil Co. on Watkins Glenn. PORSCHE-A WAY OF LIFE, supplied by Terrace P/A. DAYTONA '68, supplied by Terrace P/A

August sched: Neuman Oil Company rep, a presentation & film on racing oils.

September: WORLD's TOUGHEST AUTO RACE, Goodyear film on '66 LeMans.

October deal: WILDEST WORLD-STP film just released June '70, an overview of contemporary American auto racing with Daytona, Can-Am, SCCA, sprint cars, road racing and US Auto Club champs.

Nov. meeting: #9 IN CAN-AM SERIES, another June '70 release film with McLaren, Andretti, Jackie Oliver's titanium car, 300000

Dec. meeting: LA RENDE INFERNALE (I think, couldn't make out the writing too well), it's about the Porsche-Ford battle for Le Mans in '69...another just newly released film.

Suncoast Region's Film Editor is Normand A. Miville, 1875 Almeria Way South, St. Petersburg (zip 33712). If any other club would like information on these films, feel free to write Norm...and he's ready to exchange addresses and film information. Also, if any club thinks a particular film they've seen to be excellent---by all means write Norm so we can schedule it for PCA. Thank you. This looks like a darn good schedule of films.

....by the way (forgot these from above little list), I understand Bill Both's "hare & Hound" rally was a head-scratcher. After the June meeting the members went in search of teensie-weensie little illuminus popsicle sticks. Out of 11 searching NO ONE FINISHED. All in all, nothing was lost...about 20 people showed at Lum's for beer and fun afterward. Do we get to run it again this month, Bill?

George Harvey was seen touching Porsches at Terrace not long ago. He bought a special color bronze Firebird, with all the comforts of home...but it just doesn't feel like a Porsche, does it Harv?







HERE'S THE WAY THE OCKTOBERFEST COMMITTEES STACK UP:

Registration & Lodging-Norman Miville  
Autocross-Curtis Palmore and Joe (sorrybouthelastname)  
Beer-Larry Welke (joined just in time, Larry)  
Publicity and Prizes-Paul Job, Roger Hunt and Jerry Garcia  
Rally-Larry Eskridge and Bill Both  
Art-Skip Breit (design for 'fest materials)

Anyone wishing to assist these gentlemen, feel free. Suggestions, concrete offers of money, sponsors, prizes, parking lots, money, time, etc...contact one of these people. Rich has word that the PR man for Porsche Div-VWSE is a past Pres. of Chicago Region, and is interested in helping with this Ocktoberfest. His five years of racing will come in handy. More on this at the meeting. Don't let "somebody else" do it...YOU are needed to make this event upcoming a success. Don't let the club down, lend us a hand.

Plans to date are these:

Sept. 25---Friday night an informal beer party, with a German band.

Sept. 26---Saturday a tour of area sights, Busch Gardens for example, with a rally in the afternoon, then cocktail party and dinner.

Sept. 27---Sunday morning an autocross, then afternoon awards dinner.

All will take place around the Gulf Lanes Motel, just north of Indian Rocks Beach. The prices quoted so far are very, very reasonable, if not down-right cheap for this area. We're talking \$8.00 singles, \$12.00 doubles, per night. If you do much traveling you'll realize this is well below the going rate for rooms. Gulf Lanes is pretty nice Motel, too.

Alec Ullman has accepted Larry Eskridge's invitation to speak at our 'fest.

BE ASSURED MORE WILL BE IN YOUR MAIL BOX SOON AS TO REGISTRATION DATES AND ENTRY FORMS  
PLAN AHEAD--SET ASIDE SEPT. 25-26-27 FOR A WEEKEND AT INDIAN ROCKS BEACH AND OCKTOBERFEST!

FUNNY THING HAPPENED ON THE WAY TO PANORAMA, or how they lost half a sheet of paper. I sent a full page or so of information about our oldest member, events and things-to-come, and all that got printed in Pano was a two month late article about the Terrace P/A "first meeting" event. This was sent in time for the May edition, but finally made the June run. Outside of leaving out some of the most interesting information...they left off Mr. Dayan's first name. What can I say. I had hoped they'd print what they left out in the July edition--no luck...guess we have to re-submit information each month until it gets in print. Suggest President or VP get off a letter about our upcoming Ocktoberfest!

\*\*\*LISTEN, I'VE GOT THIS DEAL:\*\*\*\*\*

1959 Porsche cabriolet, fair condition, be an excellent car for novice autocross person. Contact Gary Ghilardi, Crown Pontiac, St. Pete, 527-7151.

1967 911-5 speed, 25,000 miles, the sharpest 911 in the country (his words!), call area code 305, 665-4331. Miami.

1969 911-E, Targa, green, with only 12,500 miles, Blaupunkt AM-FM, electric antenna, mag wheels, sport-o-matic. Runs well, asking \$6925.00, call Dr. Richard Dyer at 876-4233. It just had its 12,000 mile checkup and has been equipped with new tag, even. This ought to be the best car in the area.

WANTED: Regional Executive for Central Fla. SCCA's son, Douglas Zitza, is interested in an old Porsche to fix up. Anyone knowing of one for sale should pass this address along. Douglas can be reached through Zott Racing Garage, 2017 Kentucky Ave., Winter Park, 32789, or home address H.C. Zitza, 1426 Druid Rd., Maitland, 32751. (h)(305)838-0201.

July 19th, rally starting from Grant Ford, St. Pete, 10 AM registration  
July 26th, autocross, MacDill SCC, Schlitz parking lot, Tampa (near Busch Gardens)  
No times on sheet, assume usual morning registration.

IN THE BEGINNING (THE 356)

Shortly after World War II, the VW was built in small numbers in western Germany. This little car was designed by Dr. Ferdinand Porsche, an automotive genius who designed well over 20 racing, grand prix and sports cars.

Dr. Porsche wanted to build his own car, but the money wasn't there. He had superb qualifications; 1) his concern in auto design, 2) the basic VW concept, and 3) incorporation of principles learned at Auto Union's racing stables.

The first Porsche's, known as 356, were made from basic VW components with a bore reduced to 1100 cc. They incorporated many of Dr. Porsche's designs on the VW: light aluminum crankcases, short stroke crankshafts, separate finned cylinders, alloy trans-axle assemblies, full independent suspension (torsion bar, of course), unitized body construction. Although the first Porsches did not win many awards for aesthetic styling, they were streamlined, enabling them to cruise at 70-80 mph with a relatively small engine displacement. The bodies were to be "coachbuilt" by a number of European body builders. This is still true to some extent, i.e.: Karmann.

It was not until early 1950 that Porsche began to be noticed by the enthusiast in the US. Jaguar and MG had been here first, and many people thought Porsches were a product of VW. But racing experience won out. By 1952 Porsches were taking over small displacement classes on American road racing tracks. About the same time, people began to realize the cars from Stuttgart were high quality and performance automobiles. (from Oregon Region-Porsche Club Anzeiger, to be continued next month)



STINGOAST REGION



PORSCHE PROFILE

